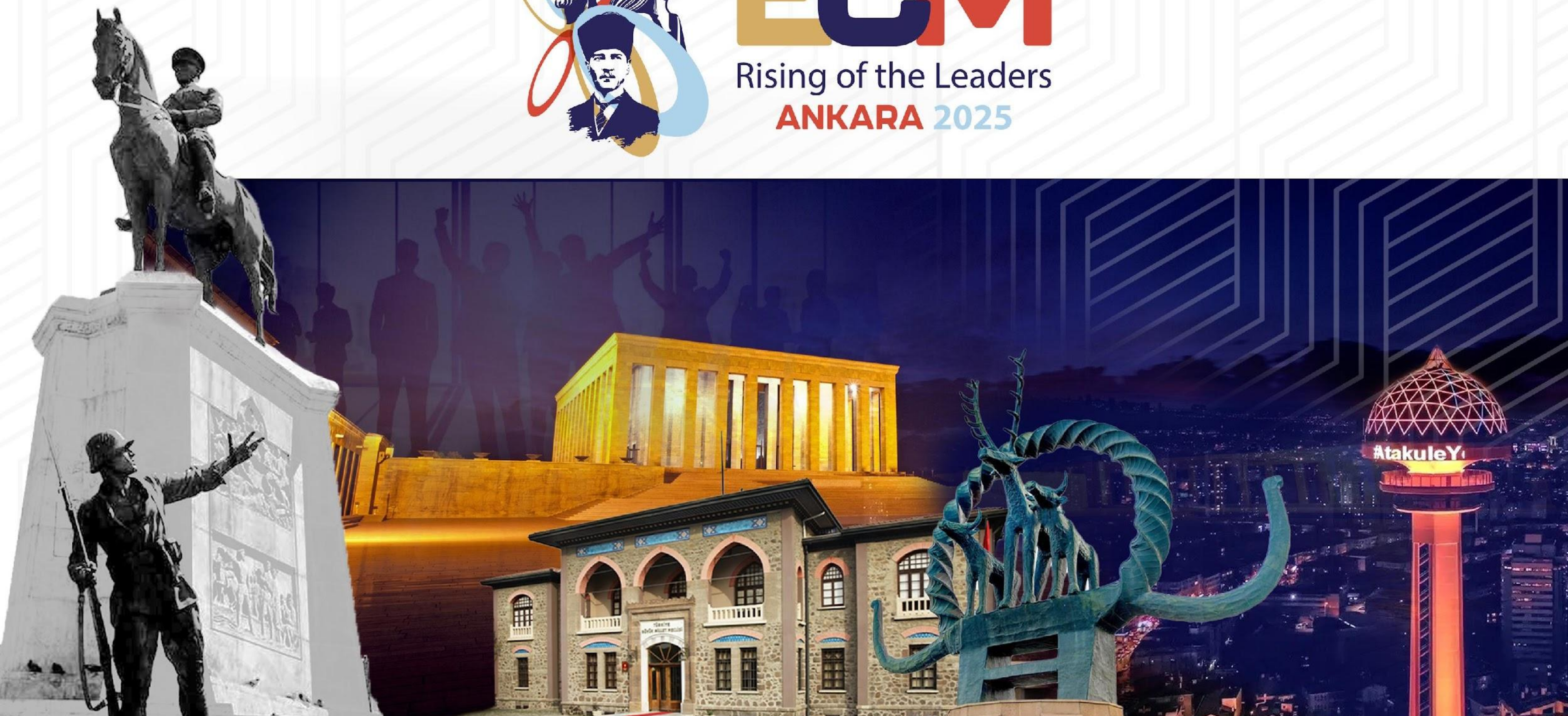




ECM

Rising of the Leaders
ANKARA 2025





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Welcome to ECM



Friendship & Solidarity since 1993

Despite not being an official event, the annually held ECM in different countries promotes friendship, solidarity, and business development opportunities among JCI local organizations in the capitals of Europe.



Fun and Business

During ECM events, participants visit the must-see places of the host city and attend business-related activities. Of course, as with every JCI event, fun is an essential part of the program at ECM as well.



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ECM 2025 ANKARA

THU15

Registration
Welcome Drink

Raki Night
After Party

FRI16

Workshop
Lunch
Wine Tasting | Keynote
Sightseeing
Dinner & Costume Party

SAT17

Company Visit & Lunch
Anitkabir
Freetime
GALA

SUN18

UNESCO Museum Day
Brunch
Official Program

Thursday: Warm Welcome at Esenboğa Airport



Arrive in style at Esenboğa Airport, where our dedicated team will greet you with personalized shuttles for a seamless transfer to your accommodations. Relax and enjoy the journey as we ensure your first impression of Ankara is nothing short of extraordinary.

Exclusive Stay at Divan Çukurhan Hotel Boutique Elegance in the Heart of Ankara



Check in at the renowned Divan Çukurhan Hotel, a boutique masterpiece that blends Ottoman-era charm with modern luxury. Start your ECM experience with a curated icebreaker session in the hotel's historic courtyard. Savor signature Turkish beverages, connect with fellow participants, and embrace the warm hospitality that sets the tone for your journey.



City Council Event Engage with Local Leaders



Be part of an exclusive event with Ankara's City Council, hosted in collaboration with the Mayor's office. Gain insight into the city's urban transformation projects, cultural preservation efforts, and future vision. The event offers a rare opportunity to network with key city officials, decision-makers, and thought leaders in a dynamic environment.



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Dinner & After Party: An Evening of Flavor, Culture, and Festivity

Experience the cherished Turkish tradition of Rakı Night, where meze and rakı unite people for meaningful conversations and soulful connections. Rakı, known as Turkey's national drink, is sipped slowly, fostering heartfelt storytelling and deep connections. Immerse yourself in this tradition with an unforgettable Rakı Night at HAAZ, an elegant venue in BESA KULE. After dinner, continue the excitement at ÖKÜZ, a vibrant nightlife hotspot where the night comes alive with electrifying beats, dancing, and unforgettable moments of camaraderie. This is more than an evening out – it's a celebration of Turkish culture and connection.



Friday: Discover the Artistry of Turkish Heritage



Turkish art embodies a rich history through vibrant forms like mosaics, ebru (marbling), and ceramics. Mosaics grace ancient structures with intricate patterns, while ebru transforms flowing designs on water into mesmerizing art. Iconic Turkish carpets and calligraphy further showcase the nation's enduring craftsmanship and cultural legacy.

Step into this artistic heritage in the Kale region with a one-of-a-kind artisan workshop hosted by **IZ Ankara** is where tradition meets creativity. In small groups of 5-15, master artisans will guide you through hands-on experiences with crafts like ebru, mosaic-making, and pottery. Then, you will enjoy a delightful lunch surrounded by the historic charm and sweeping views of Ankara's castle district.



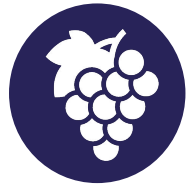
Ankara offers a mix of historical landmarks and modern attractions. Iconic sites include the Ankara Castle, which provides stunning panoramic views of the city. Wander through charming neighborhoods like Hamamönü, with its restored Ottoman-era houses. Ankara's blend of culture, history, and vibrant city life makes it a must-visit destination.



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Wine Tasting Experience

Sip, Savor, and Celebrate Ankara's Wine Legacy



Transport your senses to the lush vineyards of Ankara with a visit to Kinacızade Konağı or the famed Kavaklıdere Winery. Discover the region's storied winemaking heritage, with tastings of signature varieties like Kalecik Karası and Narince. Experts will guide you through the tasting process, sharing tips on pairing wines with local delicacies. Relax in an enchanting atmosphere, surrounded by stunning landscapes and warm hospitality.



City Orientation Tour

Explore Ankara's Hidden Treasures

Embark on a guided adventure that unveils Ankara's rich history and vibrant culture, blending exploration with interactive experiences for an unforgettable city tour.

Ankara Castle:

Begin your journey at the iconic Ankara Castle, perched atop a hill offering stunning panoramic views of the city and its surroundings. This ancient fortress, steeped in history, is a testament to Ankara's strategic importance over centuries. Wander its historic walls, soak in the breathtaking vistas, and imagine the stories etched into its stones.



Hamamönü District:

Next, step into the Hamamönü District, stroll through the cobblestone streets of Hamamönü, a charming neighborhood with beautifully restored Ottoman-era houses. Explore traditional craft shops, sip Turkish tea in cozy cafés, and soak in the vibrant atmosphere of this historic yet lively community.

Interactive Games: Experience the city in a playful and engaging way with challenges designed by JCI Çankaya and JCI Startup teams.

This tour blends exploration with entertainment, ensuring an unforgettable city adventure.



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Leaders



Leaders & Legends Costume Party

Step Into History and Creativity

Celebrate diversity and creativity at the Leaders & Legends Costume Extravaganza held in the exclusive setting of **Divan Çukurhan Hotel**. Dress as your favorite historical leader or legendary figure and take center stage in this colorful celebration of heritage and imagination.

What Makes It Special?

Historic Ballroom Venue: A beautifully restored Ottoman-era hall steeped in history.

Costume Competition: Showcase your creativity and win exciting prizes.

Live Entertainment: Enjoy performances inspired by global legends.

This evening promises to be a perfect blend of tradition, fun, and innovation.





Saturday: Company Visit

ISF Studio: A Hub of Contemporary Art and Creativity



Discover the modern artistic heartbeat of Ankara with a visit to **ISF Studio in Gölbaşı**. Renowned for its vibrant role in showcasing contemporary art, the studio hosts diverse exhibitions, interactive workshops, and cultural performances featuring both local and international talent. Explore dynamic installations, engage with creators, and immerse yourself in a world of innovation and collaboration. With its unique atmosphere and commitment to cultural vibrancy, ISF Studio is a must-visit destination for art enthusiasts and creative minds alike.

Visit to Anıtkabir: A Tribute to Atatürk Honoring the Legacy of Mustafa Kemal Atatürk



Anıtkabir, the majestic mausoleum of Mustafa Kemal Atatürk, is Turkey's most iconic landmark and a must-visit destination in Ankara. This awe-inspiring site pays tribute to the founder of modern Turkey, offering a profound glimpse into the nation's history and Atatürk's enduring legacy.

The Mausoleum: A magnificent architectural masterpiece embodying Atatürk's vision for a modern, progressive Turkey.

The Peace Park: A serene green space symbolizing global harmony and unity.

The Museum: An engaging collection of personal artifacts, historical documents, and exhibits chronicling Turkey's journey to independence and Atatürk's extraordinary leadership.

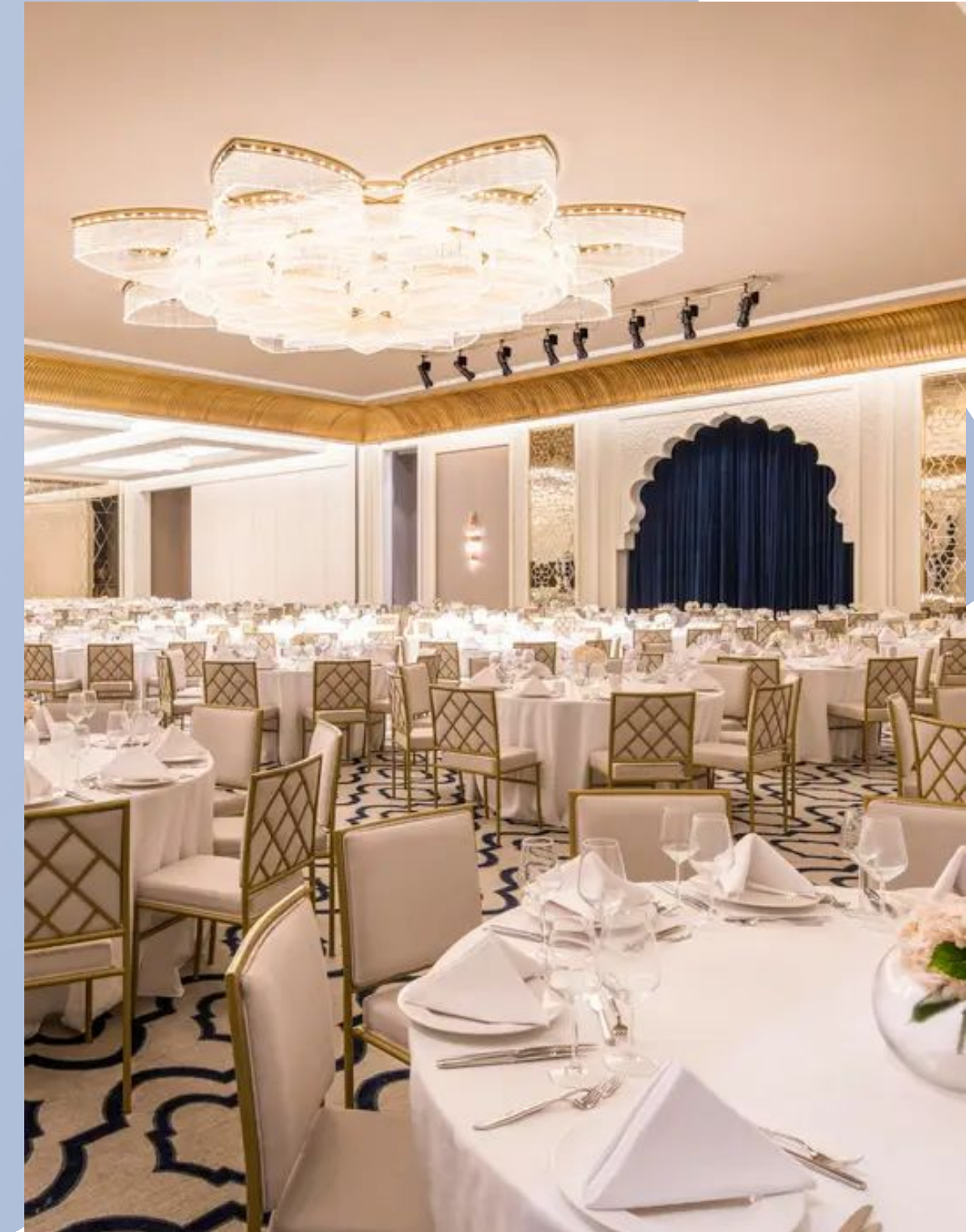
Anıtkabir is more than a historical site—it's a place of reflection, inspiration, and national pride, making it an unmissable experience for visitors.



Gala Dinner An Evening of Elegance and Connection

Join us at **Rixos** for the pinnacle of the ECM conference – the **Gala Dinner**, an evening of sophistication and connection. Indulge in a curated menu blending Turkish and international flavors, while live performances provide the perfect backdrop for celebration.

This beautifully curated event is more than just a dinner; it's an opportunity to connect with fellow attendees, strengthen professional ties, and celebrate shared achievements. Raise a toast to success, camaraderie, and enduring friendships in a luxurious atmosphere. End the night with unforgettable memories of this extraordinary evening.



Museum Visit

Dive Into History on UNESCO Museum Day



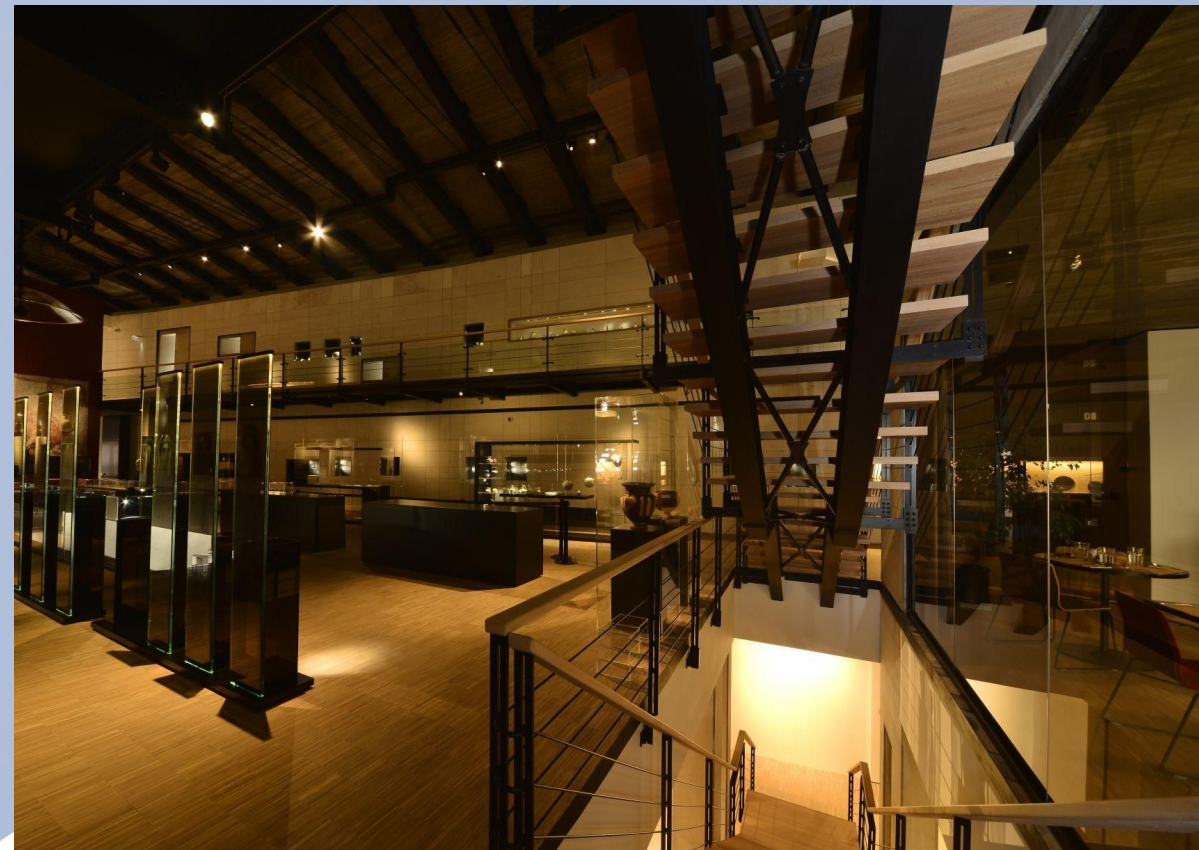
International Museum Day (IMD), celebrated annually on 18 May, highlights the vital role of museums as hubs for cultural exchange, enrichment, and fostering mutual understanding, cooperation, and peace among people. Events and activities marking this day often extend beyond a single day, spanning a weekend or even an entire week.



In honor of this day, explore Turkey's rich cultural heritage with guided visits to:

Erimtan Archaeology Museum: Showcasing a remarkable collection of ancient artifacts that tell the stories of Turkey's historical legacy.

Anatolian Civilizations Museum: Acclaimed as one of the world's finest, featuring exhibits from the Paleolithic era through the Ottoman Empire. Enjoy complimentary access and expert-guided tours that promise an enriching experience, deepening your connection to Turkey's extraordinary history and culture.



Farewell Program Looking Ahead to New Adventures

Conclude your ECM journey with a farewell brunch at **Radisson Blue**, featuring a delicious spread of Turkish specialties.



The 2026 Candidacy

ECM will conclude with the presentations of the candidates for 2026. The new host will be announced based on a vote conducted by the participants. Share final moments with fellow attendees as we celebrate the friendships and memories made.



Cappadocia Adventure Experience the Magic of Cappadocia

Extend your adventure with an additional program in Cappadocia, where nature and history meet.

Pottery in Avanos: Craft your own piece of art with skilled artisans.

ATV Tours: Add excitement with thrilling rides through the surreal fairy chimney landscapes.

Underground Cities: Discover ancient subterranean networks rich with history.

This once-in-a-lifetime journey promises breathtaking scenery and unforgettable moments.

**IN THIS ADDITIONAL PROGRAM WE WOULD LIKE YOU TO
WITNESS THIS NATURAL WONDER**

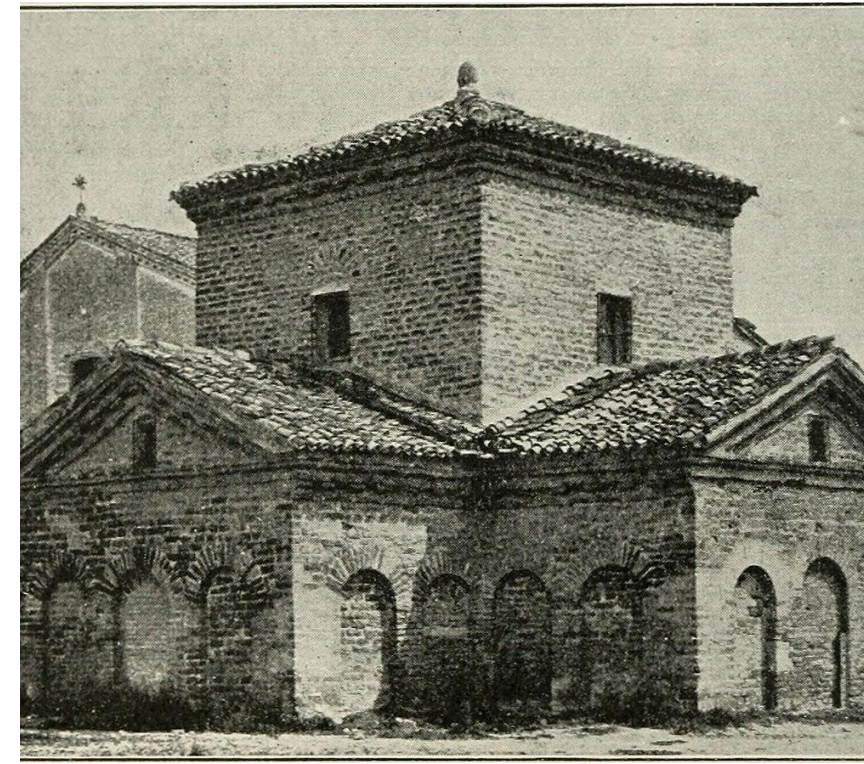




Wine Tasting



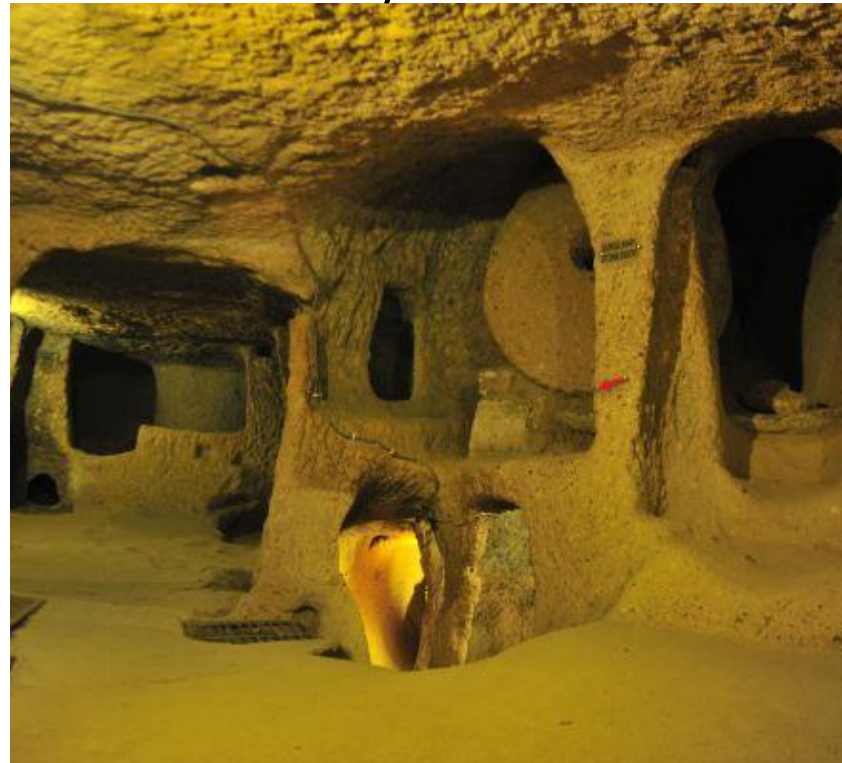
Pottery in Avanos



Early Churches



Rock Hotels



Underground City



ATV Tours

SPONSOR LOGO

XXX is Gold Sponsor at the European Capitals Meeting.

Event Name Sponsorship: It is mentioned together with the name of the event. “JCI ANKARA ECM 2025 - [Gold Sponsor Name].”

Opening and Closing Remarks: Their contributions can be highlighted during the opening and closing speeches of the event.

Large Logo Visibility: Their logo will appear in a prominent size across all event materials, including posters, brochures, websites, and digital content.

Exclusive Booth Space: They can have a dedicated, large booth to engage with participants directly.

Speaking Opportunities & Panel Participation: Gold sponsors can participate as speakers or panelists at key sessions during the event.

VIP Invitations: Gold sponsors receive exclusive invitations to VIP events and networking opportunities.

Special Social Media Promotion: Sponsors can be promoted through social media posts before, during, and after the event.

Create Engagement: They can organize interactive activities or giveaways for attendees, enhancing brand interaction.

SILVER SPONSOR

SPONSOR LOGO

XXX is Silver Sponsor at the European Capitals Meeting.

Silver Sponsor will carry out branding in designated areas during the Gala Night.

Panel or Session Sponsorship: Silver sponsors can sponsor specific panels or sessions and have their logo associated with them.

Medium Logo Visibility: Their logo will appear in a medium size across event materials like the website, brochures, and posters.

Moderate Booth Space: Silver sponsors will have a smaller booth or stand compared to Gold sponsors but still have a chance to interact with participants.

Social Media Mentions: They will be mentioned on social media, though less frequently and with less prominence than Gold sponsors.

Panel Participation: Silver sponsors may have the opportunity to participate in panels or workshops.

VIP Invitations: Silver sponsors will also receive invitations to special events and networking opportunities, though with a more limited scope.

Product/Service Promotion: Silver sponsors may offer discounts or organize giveaways during the event.

BRONZE SPONSOR

SPONSOR LOGO

XXX is Bronze Sponsor at the European Capitals Meeting.

Smaller Logo Visibility: Bronze sponsors will have their logo placed in a smaller size on event materials, such as the website, brochures, and banners.

Social Media Mentions: They will be mentioned less frequently on social media platforms compared to Silver and Gold sponsors.

Small Booth Space: Bronze sponsors may receive a small booth to engage with participants, though it will be more limited compared to higher-level sponsors.

Product/Service Promotion: Bronze sponsors can distribute promotional materials, such as brochures or samples of their products/services.

Press and Photo Mentions: They can be included in event press releases and event photos.

Limited VIP Invitations: Bronze sponsors may receive a few VIP invitations to the event, though in limited numbers.

BADGE SPONSOR

SPONSOR LOGO

XXX is Badge Sponsor at the European Capitals Meeting.

Logo on Event Badges: The sponsor's logo will be featured on the event badges worn by all attendees, ensuring ongoing visibility throughout the event.

Giveaways or Discount Offers: Badge sponsors can offer exclusive promotions or host giveaways during the event.

Small Logo Visibility: Their logo will appear in smaller size on the event website and printed materials.

Social Media Mentions: Badge sponsors will be included in occasional social media mentions, though less frequently than higher-tier sponsors.

Physical Promotional Items: Sponsors may distribute promotional products or flyers to participants during the event.

CATERING SPONSOR

SPONSOR LOGO

XXX is Catering Sponsor at the European Capitals Meeting.

Catering Area and Stand Visibility: Catering tables or stands can be customized with the sponsor's logo. When participants receive food or drinks, they interact with the sponsor's brand.

Food and Beverage Products: The sponsor can offer branded products in the food and drinks provided throughout the event. For example, sponsor-branded drinks or snacks can be provided.

Catering Area Design: The design of the catering tables or service areas can be compatible with the sponsor's brand. The sponsor's logo can be visible on menu cards or service areas.

Beverage and Cocktail Sponsor: If a cocktail or drink will be served during the event, the sponsor can organize an event in this section and promote their own products.

Social Media Promotion: Promotions made in catering areas can be shared on social media. In particular, moments when food and drinks are served at the event can be photographed to highlight the sponsor's brand.

Special Menus: The sponsor may offer a special menu or promote a specific type of food and beverage during the event. This must align with the sponsor's brand values.



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THANK YOU FOR
LISTENING

